



THIRD
STREET
PROMENADE

AGENDA
DOWNTOWN SANTA MONICA, INC.
BOARD OF DIRECTORS
SPECIAL MEETING

Thursday, October 20, 2022
5:00 PM
DTSM, Inc. Office
1351 Third Street Promenade, Suite 201
Santa Monica, Calif.
90401

Call to Order

Roll Call

(Please note that agenda items may be reordered during the meeting at the discretion of the body.)

- 1. Report from Board Chair**
- 2. Report from CEO and Staff**
- 3. Committee Reports**
 - A. Public Space and Placemaking Committee (met 10/6/22)
 - B. Business and Community Development Committee (meets 10/18/22)
 - C. Lincoln Steering Committee (met 9/27/22)
- 4. Reports from City Staff, Liaisons, and Consultants**
 - A. Jennifer Taylor, Economic Development Manager

B. Report from the Santa Monica Police Department

5. Consent Calendar

A. Approval of Minutes (9/20/22) Board Meeting

B. Board Attendance Report

C. Addition of DTSM Board Chair Eric Sedman and DSTM CEO Andrew Thomas as check signers

D. Removal of former DTSM Treasurer Juan Matute as a check signer

6. Agenda Items - All items may result in Board Action

A. Downtown Santa Monica, Inc. Strategic Communications and Third Street Promenade Holiday Engagement (45 minutes)

The DTSM Board will hear a presentation from Elevate Public Affairs regarding contracted services to provide strategic communications and brand positioning for Downtown Santa Monica.

B. Mobile Security Camera Pilot Program (45 minutes)

The DTSM Board will hear a recommendation from the Public Space and Placemaking Committee to extend the mobile security camera pilot program until January 31, 2023 and to redeploy the cameras to locations where they will be most effective.

7. Public Input (Public input is permitted only on items not on the agenda that are within the subject matter jurisdiction of Downtown Santa Monica, Inc. Please note that State law prohibits Downtown Santa Monica, Inc. from taking any action on items not listed on the agenda, including issues raised under this agenda item.)

8. Board Member Comments and Announcements

9. Adjournment

DOWNTOWN SANTA MONICA, INC. OFFICES ARE HANDICAPPED ACCESSIBLE.

Oral public comment from any one individual is limited to a total of 6 minutes per meeting, with a maximum of 2 minutes per agenda item; under some circumstances, the board may change the maximum to 1 minute per agenda item.

The agenda is available in alternative formats upon request by calling DTSM, Inc. offices. If you require any special disability-accommodations, please contact DTSM offices at least three days prior to the scheduled meeting.

This agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours to a special meeting. Please check the agenda prior to the meeting for changes.