

# HOMELESS INITIATIVES IN DOWNTOWN SANTA MONICA

## DTSM, INC. OUTREACH TEAM

In 2023, Downtown Santa Monica, Inc.'s Outreach Team made 2,000+ service referrals and assisted 27 people off the streets in collaboration with the City and service partners. As part of DTSM, Inc.'s working strategy, the team:

- Expanded outreach coverage to Reed, Palisades, and Tongva Parks
- Collaborated with SMPD to conduct joint outreach efforts at parks
- Utilized the LIFE Program (20 free rides TAP card) to alleviate strains caused by transportation challenges in the Downtown area
- Hosted an Appreciation Day aimed at streamlining collaboration efforts across service providers
- Actively contributed to cross-disciplinary approaches with HLP Team (via SMPD) and the Chronic Homeless Project for targeted outreach
- Assisted individuals into long-term recovery via Clare Matrix (residential treatment program) partnership



DTSM, Inc. Outreach, SMPD, and West Coast Care

## DTSM, INC. PRIVATE SECURITY

- Launched a private security program for Downtown
- Patrols the entire business district from 6AM-10PM
- Proactively addresses hot spots, safety concerns, and maintenance issues via bi-weekly security walks



DTSM, Inc. Outreach and Ambassador

# CITY OF SANTA MONICA HOMELESSNESS INITIATIVES & PROGRAMS

## OUTREACH & SERVICES

- 18 City of Santa Monica outreach teams, including three C3 teams, connect people with mental health professionals, housing case managers, substance use specialists, medical providers, psychiatrists, and peers with lived experience
- New Housing and Human Services Department oversees homelessness services and programs
- \$10 million distributed to 18 local agencies, supporting 21 programs aiding 28,000+ participants

## CLEAN-UPS

- New City of Santa Monica Public Works Homeless Support Team (HoST) dedicated to cleaning up encampments
- Cleaned 339 locations and removed 40 tons of trash in three months



Department of Mental Health: Therapeutic Transportation Program

## SMPD PROGRAMS

- Hired 20+ officers in 2023, 55+ since 2022, with 18 Downtown Services Unit officers
- Expanded Homeless Liaison Program (HLP Team).
- Provides outreach services through Salvation Army partnership
- Addresses homelessness and public safety around the pier and Downtown in partnership with Code Enforcement (Directed Action Response Team)
- Improved dispatch services through Drone as a First Responder and Live911 programs
- Real-time crime information center launching January 2025

## BEHAVIORAL HEALTH INITIATIVES

- Launched STEP Court to reduce homelessness and recidivism through resource navigation services
- Deployed a mobile van for real-time response to behavioral and mental health challenges
- Partnered with Initium Health to study solutions for Santa Monica

## CONNECTING TO AFFORDABLE HOUSING & SHELTER

- Helped fund 150+ affordable housing units
- 57 permanent supportive housing units coming soon
- 221 affordable units under construction in 11 developments citywide
- SAMOSHEL, Santa Monica's homeless shelter, expanded to accept referrals 24/7