



AGENDA EXECUTIVE COMMITTEE MEETING

DOWNTOWN SANTA MONICA, INC.
SPECIAL MEETING

<https://zoom.us/join>

MEETING ID: 861 7880 5618

PASSCODE: 889451

TUESDAY, MARCH 8, 2022
4:30PM

Chair: Snell

Members: Ladd, Matute, Rader, Sedman, Trinh

Call to Order

Roll Call

(Please note that Agenda items may be reordered during the meeting at the discretion of the body.)

1. **Action Items:** All items may result in committee action.
 - 1.1. **Strategic Communication, Community Engagement**
Committee to review proposals from three strategic communication firms, including scopes of work and fees for service, to determine the viability of the project.
 - 1.2. **Legal Retainer**
Committee to review the scope of work and estimated budget to retain an attorney with PBAD experience to provide the organization with ongoing legal guidance and representation.
2. **Public Input:** (Public input permitted only on items not on the agenda that are within the subject matter jurisdiction of Downtown Santa Monica, Inc. Please note that State law prohibits Downtown Santa Monica, Inc. from

taking any action on items not listed on the agenda, including issues raised under this agenda item.)

Adjournment

DOWNTOWN SANTA MONICA, INC. OFFICES ARE HANDICAPPED ACCESSIBLE.

Oral public comment from any one individual is limited to a total of 6 minutes per meeting, with a maximum of 2 minutes per agenda item; under some circumstances, the committee may change the maximum to 1 minute per agenda item.

The agenda is available in alternative formats upon request by calling DTSM, Inc. offices. If you require any special disability-accommodations, please contact DTSM offices at least three days prior to the scheduled meeting.

This agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours to a special meeting. Please check the agenda prior to the meeting for changes.