



SPECIAL MEETING AGENDA OF THE  
DOWNTOWN SANTA MONICA, INC.  
BOARD OF DIRECTORS

MEETING VIA TELECONFERENCE

<https://zoom.us/join>

MEETING ID: 840 6888 7007

PASSCODE: 312832

THURSDAY, APRIL 22, 2021

3:00 PM

---

**Call to Order**

**Roll Call**

(Please note that agenda items may be reordered during the meeting at the discretion of the body.)

1. **Closed Session** - None
2. **Consent Calendar**
  - 2.1. **Approval of Minutes:** 3/25/2021
  - 2.2. **Information Item:** Board Attendance Report
  - 2.3. **710 Broadway Development (#20ENT-0241), Conditional Use Permits (#20ENT-0242 & 0243, #21ENT-0081) & Variance (#20ENT-0244)**
3. **Report from Board Chair** - Rob Rader, Board Chair
4. **Report from Staff** - Kathleen Rawson, CEO
5. **Standing Reports**
  - 5.1. **Economic Development** - Jennifer Taylor, City of Santa Monica  
Economic Development Manager

**5.2. Community Development** - David Martin, City of Santa Monica  
Director of Community Development

**6. Action Items**

**6.1. Annual Operations Plan**

Staff to present the proposed FY22 Operations Plan.

**6.2. Third Street Promenade Stabilization & Economic Vitality Plan**

Staff to request allocation of a contingency budget to complete Third Street Promenade Stabilization & Economic Vitality Plan.

**7. Board Member Comments and Announcements**

**8. Public Input** (Public input permitted only on items included on the agenda for the special meeting.)

**Adjournment**

DOWNTOWN SANTA MONICA, INC. OFFICES ARE HANDICAPPED ACCESSIBLE.

The agenda is available in alternative formats upon request by calling DTSM, Inc. offices. If you require any special disability-accommodations please contact DTSM offices at least three days prior to the scheduled meeting.

**The agenda is subject to change up to 72 hours prior to a regular meeting and 24 hours to a special. Please check the agenda prior to the meeting for changes.**

DOWNTOWN SANTA MONICA, INC.  
1351 Third Street Promenade, Suite 201  
Santa Monica, CA 90401  
DowntownSM.com  
[info@downtownsm.com](mailto:info@downtownsm.com)  
310.393.8355