



SPECIAL MEETING AGENDA OF THE
DOWNTOWN SANTA MONICA, INC.
BOARD OF DIRECTORS

MEETING VIA TELECONFERENCE

<https://zoom.us/join>

MEETING ID: 840 6888 7007

PASSCODE: 312832

THURSDAY, MARCH 25, 2021
3:00 PM

Call to Order

Roll Call

(Please note that agenda items may be reordered during the meeting at the discretion of the body.)

1. Closed Session

1.1. Performance Evaluation: CEO

Following is the order of business for items to be heard no earlier than 4 p.m.

2. Consent Calendar

2.1. Approval of Minutes: 2/25/2021

2.2. Information Item: Board Attendance Report

2.3. Shore Hotel Conditional Use Permit Amendments (# 19ENT-0397) & Variance (# 21ENT-0047): Business & Community Development Committee recommends Board of Directors take the following actions with regard to the Shore Hotel, located at 1515 Ocean Ave. and 1530 2nd St.: a) Support amendments to the Conditional Use Permit (#19ENT-0397) to convert existing ground floor space along 2nd St. into 14 affordable guest rooms and add an accessory restaurant/bar in each of the hotel's two buildings; and b) Support a variance (#21ENT-0047) to reduce the ceiling height of the

ground floor on 2nd St. from the minimum 11 ft. requirement to make space for the guest rooms.

3. **Report from Board Chair** - Rob Rader, Board Chair
4. **Report from Staff** - Kathleen Rawson, CEO
5. **Standing Reports** - None
6. **Action Items**
 - 6.1. **Safety & Ambassador Operations**
Staff to lead discussion on Ambassador operations and Public Space & Placemaking Committee recommendation to establish a Safety Ambassador program.
7. **Board Member Comments and Announcements**
8. **Public Input** (Public input permitted only on items included on the agenda for the special meeting.)

Adjournment

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