



REGULAR MEETING AGENDA  
OF THE  
DOWNTOWN SANTA MONICA, INC.  
BOARD OF DIRECTORS

MEETING VIA TELECONFERENCE

<https://zoom.us/join>

MEETING ID: 840 6888 7007

PASSCODE: 312832

Public input will be accepted in written format at  
[publicinput@downtownsm.com](mailto:publicinput@downtownsm.com).

THURSDAY, JULY 23, 2020  
5:00 PM

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## Call to Order

## Roll Call

(Please note that agenda items may be reordered during the meeting at the discretion of the body.)

1. **Consent Calendar**
  - 1.1. **Approval of Minutes:** 6/25/2020
  - 1.2. **Information Item:** Board Attendance Report
2. **Report from Board Chair** - Rob Rader, Chair
3. **Report from Staff** - Kathleen Rawson, CEO
4. **Standing Reports**
  - 4.1. **Economic Development** - Jennifer Taylor, Economic Development Manager

**4.2. Community Development** - David Martin, Director of Community Development

**5. Action Items**

**5.1. Tourism Update**

Misti Kerns, Santa Monica Travel & Tourism, to present an update on local tourism.

**5.2. Fairmont Miramar Hotel Development**

Dustin Peterson, The Athens Group, to present an update on the redevelopment of the Fairmont Miramar Hotel.

**6. Board Member Comments and Announcements**

**7. Public Input** (Public input permitted only on items not on the agenda that are within the subject matter jurisdiction of Downtown Santa Monica, Inc. from taking any action on items not listed on the agenda, including issues raised under this agenda item.)

**Adjournment**

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DOWNTOWN SANTA MONICA, INC.  
1351 Third Street Promenade, Suite 201  
Santa Monica, CA 90401  
DowntownSM.com  
[info@downtownsm.com](mailto:info@downtownsm.com)  
310.393.8355