



REGULAR MEETING AGENDA
OF THE
DOWNTOWN SANTA MONICA, INC.
BOARD OF DIRECTORS

MEETING VIA TELECONFERENCE

<https://zoom.us/join>

MEETING ID: 843 6053 8072

PASSCODE: 282334

Public input will be accepted in written format at
publicinput@downtownsm.com.

THURSDAY, JUNE 25, 2020
5:00 PM

Call to Order
Roll Call

(Please note that agenda items may be reordered during the meeting at the discretion of the body.)

1. Consent Calendar

1.1. Approval of Minutes: 5/28/2020

1.2. Information Item: Board Attendance Report

1.3. Business & Community Development Committee recommends Board of Directors take the following actions: a) support amendments to the Downtown Community Plan (DCP) and zoning ordinance authorizing Tier 3 housing projects greater than 90,000 sq. ft. to be reviewed by Development Review Permit; 2) oppose an amendment to the DCP definition of "housing project" to increase allowable nonresidential uses from 25% to 33% of total project density; and 3) support an amendment to the DCP definition of "housing project" removing restrictions that nonresidential uses be "neighborhood commercial" restricted to ground floor placement.

- 1.4. Business & Community Development Committee recommends Board of Directors support proposed amendments to the municipal code pertaining to: a) freestanding signage; b) upper level projecting signage; and c) ad-supported digital wayfinding.
2. **Report from Board Chair** - Chair Rader will highlight the items of interest to the Board.
3. **Report from Staff** - CEO Kathleen Rawson will advise the Board on current matters of interest.
4. **Report from City Staff, Liaisons and Consultants**
None
5. **Action Items**
 - 5.1. **Homeless Count Results & Program Update**
Maggie Willis & Brian Hardgrave, City of Santa Monica, to present 2020 Homeless Count results and program update.
 - 5.2. **Homelessness & Public Safety Update**
Chief Cynthia Renaud, Santa Monica Police Department, to provide updates on homelessness and public safety in downtown.
 - 5.3. **Parklet Financing Program**
Staff seek budget allocation and authorization to enter purchase agreements to finance parklets for restaurant operators.
6. **Board Member Comments and Announcements**
7. **Public Input** (Public input permitted only on items not on the agenda that are within the subject matter jurisdiction of Downtown Santa Monica, Inc. from taking any action on items not listed on the agenda, including issues raised under this agenda item.)

Adjournment

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