



THIRD  
STREET  
PROMENADE

AGENDA  
BOARD OF DIRECTORS  
Downtown Santa Monica, Inc.  
Regular Meeting  
Thursday, April 25, 2019  
5:00 P.M.

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Notice is hereby given that a Regular Meeting of the Downtown Santa Monica, Inc. Board of Directors will be held at 5:00 P.M. on Thursday, April 25, 2019 at the offices of DTSM, Inc., 1351 Third Street Promenade, Suite 201, for the purpose of conducting the following business:

1. **Roll Call**
2. **Public Input on Items on the Agenda**
3. **Consent Calendar**
  - 3.1 **Approval of Minutes:** March 28, 2019
  - 3.2 **Information Item:** Board Attendance Report
  - 3.3 **City National Bank, 1315 Lincoln Blvd.:** District Issues Committee recommends the Board support the Conditional Use Permit (19ENT-0091) for City National Bank to convert from private client banking to retail banking at ground level.
4. **Report from Board Chair** - Chair Julia Ladd will highlight items of interest to the Board.
5. **Report from Staff** - CEO Kathleen Rawson will advise the Board on current matters of interest.
6. **Reports from City Staff, Liaisons, and Consultants**
  - 6.1 **David Martin, Director of Planning & Community Development,** will update the Board on Downtown planning.
  - 6.2 **Jason Harris, Economic Development Manager,** will update the Board on Downtown economic development.

**6.3 Rob York and Andrea Korb** will update the Board on Downtown leasing activity and marketplace.

## **7. Public Input on Staff and Consultant Reports**

**8. Agenda Items** – All items may result in Board action.

### **8.1 Annual Homeless Count**

Brian Hardgrave, City of Santa Monica, to present results of the Annual Homeless Count.

### **8.2 Annual Operations Plan**

Staff will present the proposed FY 19/20 Operations Plan.

### **8.3 Promenade 3.0**

Staff will provide an update on Promenade 3.0 capital improvement project.

### **8.4 Expanded Ambassador Service**

Staff will review a proposal to add Ambassador services to Reed Park.

## **9. Board Member Comments and Announcements**

Board member announcements and agenda item suggestions.

**10. Public Input** (Public input is permitted only on items not on the agenda that are within the subject matter jurisdiction of Downtown Santa Monica, Inc. Please note that State law prohibits Downtown Santa Monica, Inc. from taking any action on items not listed on the agenda, including issues raised under this agenda item).

## **11. Adjournment**

DOWNTOWN SANTA MONICA, INC. OFFICES ARE HANDICAPPED ACCESSIBLE.

The agenda is available in alternate format upon request by calling DTSM, Inc. offices. If you require any special disability related accommodations, please contact DTSM offices at least three days prior to the scheduled meeting.