



THIRD  
STREET  
PROMENADE

AGENDA  
BOARD OF DIRECTORS  
Downtown Santa Monica, Inc.  
Special Meeting  
1351 Third Street Promenade, Second Floor  
Santa Monica, CA 90401  
Thursday, November 15, 2018  
5:00 P.M.

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Notice is hereby given that a Special Meeting of the Downtown Santa Monica, Inc. Board of Directors will be held at 5:00 P.M. on Thursday, November 15, 2018 at the offices of DTSM, Inc., 1351 Third Street Promenade, Suite 201, for the purpose of conducting the following business:

**1. Roll Call**

**2. Public Input on Items on the Agenda**

Public input is permitted only on items listed on this agenda. No other business will be considered.

**3. Consent Calendar**

**3.1. Approval of Minutes:** September 27 and October 22, 2018

**3.2. Information Item:** Board Attendance Report

**3.3. Lincoln Steering Committee Appointments**

**3.4. Promenade 3.0 Advisory Committee Recommendations**

**4. Report from Board Chair** – Chair Julia Ladd will highlight items of interest to the Board.

**5. Report from Staff** – CEO Kathleen Rawson will advise the Board on current matters of interest.

**6. Reports from City Staff, Liaison**

**6.1. Captain Darrick Jacob, Police Department Captain,** will update the Board on Downtown public safety.

**6.2. David Martin, Director of Planning & Community Development,** will update the Board on Downtown planning.

- 6.3. Jason Harris, Economic Development Manager**, will update the Board on Downtown economic development.
- 6.4. Rob York & Andrea Korb** will update the Board on Downtown leasing activity and marketplace.
- 7. Agenda Items** – All items may result in Board action.
  - 7.1. Destination Perception Survey Results**  
Kim Sidoriak, Santa Monica Travel and Tourism, will present results of a survey to gauge perceptions of Santa Monica.
  - 7.2. Board of Directors Job Description**  
Staff to present revised job description for board members.
- 8. Board Member Comments and Announcements**  
Board member announcements and agenda item suggestions.
- 9. Adjournment**

DOWNTOWN SANTA MONICA, INC. OFFICES ARE HANDICAPPED ACCESSIBLE.

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If you require any special disability related accommodations, please contact DTSM offices at least three days prior to the scheduled meeting.