



THIRD  
STREET  
PROMENADE

AGENDA  
BOARD OF DIRECTORS  
Downtown Santa Monica, Inc.  
Regular Meeting  
1351 Third Street Promenade, Second Floor  
Santa Monica, CA 90401  
Thursday, July 26, 2018  
5:00 P.M.

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Notice is hereby given that a Regular Meeting of the Downtown Santa Monica, Inc. Board of Directors will be held at 5:00 P.M. on Thursday, July 26, 2018 at the offices of DTSM, Inc., 1351 Third Street Promenade, Suite 201, for the purpose of conducting the following business:

1. **Roll Call**
2. **Special Agenda Item:** Swearing-in of new members Michele Aronson and Eric Sedman
3. **Public Input on Items on the Agenda**
4. **Consent Calendar**
  - 4.1. **Approval of Minutes:** June 28, 2018
  - 4.2. **Information Item:** Board Attendance Report
  - 4.3. **Lincoln Board Vacancy & Steering Committee Appointment**
5. **Report from Board Chair** – Chair Julia Ladd will highlight items of interest to the Board.
6. **Report from Staff** – CEO Kathleen Rawson will advise the Board on current matters of interest.
7. **Reports from City Staff, Liaisons, and Consultants**
  - 7.1. **David Martin, Director of Planning & Community Development**, will update the Board on Downtown planning.
  - 7.2. **Jason Harris, Economic Development Manager**, will update the Board on Downtown economic development.

**7.3. Rob York, York Consulting**, will update the Board on the Downtown leasing activity and marketplace.

**8. Public Input on Staff and Consultant Reports**

**9. Agenda Items** – All items may result in Board action.

**9.1. Marketing Presentation**

Staff to present an overview of marketing initiatives.

**9.2. Centralized Valet Consultant Services**

Staff to present proposed scope of work for centralized valet consultant services and request budget allocation.

**9.3. Rooftop Cinema License Agreement**

Staff to present proposed rooftop cinema project and request authorization to negotiate and execute licenses.

**9.4. Temporary Parklet License Agreement**

Staff to present temporary parklet program and request authorization to negotiate and execute license.

**10. Board Member Comments and Announcements**

Board member announcements and agenda item suggestions.

**11. Public Input** (Public input is permitted only on items not on the agenda that are within the subject matter jurisdiction of Downtown Santa Monica, Inc. Please note that State law prohibits Downtown Santa Monica, Inc. from taking any action on items not listed on the agenda, including issues raised under this agenda item.).

**12. Adjournment**

DOWNTOWN SANTA MONICA, INC. OFFICES ARE HANDICAPPED ACCESSIBLE.

The agenda is available in alternate format upon request by calling DTSM, Inc. offices.

If you require any special disability related accommodations, please contact DTSM offices at least three days prior to the scheduled meeting.