



AGENDA
BOARD OF DIRECTORS
Downtown Santa Monica, Inc.
Regular Meeting
1351 Third Street Promenade, Second Floor
Santa Monica, CA 90401
Thursday, May 24, 2018
5:00 P.M.

Notice is hereby given that a Regular Meeting of the Downtown Santa Monica, Inc. Board of Directors will be held at 5:00 P.M. on Thursday, May 24, 2018 at the offices of DTSM, Inc., 1351 Third Street Promenade, Suite 201, for the purpose of conducting the following business:

- 1. Roll Call**
- 2. Introduction of Santa Monica City Attorney**
Lane Dilg, City Attorney, will be introduced to the Board.
- 3. Public Input on Items on the Agenda**
- 4. Consent Calendar**
 - 4.1. Approval of Minutes: April 26, 2018**
 - 4.2. Information Item: Board Attendance Report**
 - 4.3. Approval of Monthly Financial Statements: FY18 January, February, March**
 - 4.4. Adoption of FY19 Operations Plan**
 - 4.5. Lincoln Blvd. Light Pole Cling Wrap Budget Allocation: Lincoln Steering Committee recommends Board of Directors approve a one-time expenditure of up to \$30,000 from beautification funds for design and implementation of a branded cling wrap graffiti and litter abatement and placemaking program on intersection light poles.**
- 5. Report from Board Chair – Vice Chair Barry Snell will highlight items of interest to the Board.**

6. Report from Staff – CEO Kathleen Rawson will advise the Board on current matters of interest.

7. Reports from City Staff, Liaisons, and Consultants

7.1. Jason Harris, Economic Development Manager, will update the Board on Downtown economic development.

7.2. Rob York, York Consulting, will update the Board on the Downtown leasing activity and marketplace.

8. Public Input on Staff and Consultant Reports

9. Agenda Items – All items may result in Board action.

9.1. Board Governance

Staff to seek direction to draft board governance policies, a board member code of conduct, and orientation materials.

9.2. Review of FY19 Budget

Audit and Finance Committee recommends Board of Directors 1) approve a 3.5% increase to the FY19 BID assessment; 2) approve a 3.5% increase to the FY19 Colorado Overlay assessment; 3) approve a 3.5% increase to the FY19 Lincoln Blvd. assessment; and 4) adopt the FY19 budget as drafted.

9.3. Ambassador Service Agreements

Staff to request authorization to negotiate and execute agreements for Ambassador services.

10. Board Member Comments and Announcements

Board member announcements and agenda item suggestions.



11. Public Input (Public input is permitted only on items not on the agenda that are within the subject matter jurisdiction of Downtown Santa Monica, Inc. Please note that State law prohibits Downtown Santa Monica, Inc. from taking any action on items not listed on the agenda, including issues raised under this agenda item.).

12. Adjournment

DOWNTOWN SANTA MONICA, INC. OFFICES ARE HANDICAPPED ACCESSIBLE.

The agenda is available in alternate format upon request by calling DTSM, Inc. offices.

If you require any special disability related accommodations, please contact DTSM offices at least three days prior to the scheduled meeting.