



AGENDA
BOARD OF DIRECTORS
Downtown Santa Monica, Inc.
Regular Meeting
1351 Third Street Promenade, Second Floor
Santa Monica, CA 90401
Thursday, January 25, 2018
5:00 P.M.

Notice is hereby given that a Regular Meeting of the Downtown Santa Monica, Inc. Board of Directors will be held at 5:00 P.M. on Thursday, January 25, 2018 at the offices of DTSM, Inc., 1351 Third Street Promenade, Suite 201, for the purpose of conducting the following business:

- 1. Roll Call**
- 2. Special Agenda Item: Swearing-in of new member Katie Lichtig**
- 3. Public Input on Items on the Agenda**
- 4. Consent Calendar**
 - 4.1. Approval of Minutes: November 30, 2017**
 - 4.2. Information Item: Board Attendance Report**
 - 4.3. Lincoln Steering Committee Nominations**
- 5. Report from Board Chair - Vice Chair Patricia Hoffman will highlight items of interest to the Board.**
- 6. Report from Staff – CEO Kathleen Rawson will advise the Board on current matters of interest.**
- 7. Reports from City Staff, Liaisons, and Consultants**
 - 7.1. David Martin, Director of Planning & Community Development, will update the Board on Downtown planning.**



- 7.2. Jason Harris, Economic Development Manager**, will update the Board on Downtown economic development.
- 7.3. Rob York, York Consulting**, will update the Board on the Downtown leasing activity and marketplace.
- 8. Public Input on Staff and Consultant Reports**
- 9. Agenda Items** – All items may result in Board action.

 - 9.1. 101 Santa Monica Blvd. Project Study Session**
Development team to present an overview of The Ocean Avenue Project mixed-use development to be located at 101 Santa Monica Blvd.
 - 9.2. Public Space Management / First Amendment Attorney**
Staff to request authorization to engage law firm for public space management and first amendment research.
 - 9.3. PBAD 10-Year Vote**
District Issues Committee recommends: 1) authorization of staff to prepare and distribute 10-year affirmative vote ballots and marketing materials; 2) preparation of a letter of support on behalf of the Board of Directors, to be co-signed by supportive property owners.
- 10. Board Member Comments and Announcements**
Board member announcements and agenda item suggestions.
- 11. Public Input** (Public input is permitted only on items not on the agenda that are within the subject matter jurisdiction of Downtown Santa Monica, Inc. Please note that State law prohibits Downtown Santa Monica, Inc. from taking any action on items not listed on the agenda, including issues raised under this agenda item.)



12. Adjournment

DOWNTOWN SANTA MONICA, INC. OFFICES ARE HANDICAPPED ACCESSIBLE.
The agenda is available in alternate format upon request by calling DTSM, Inc. offices.
If you require any special disability related accommodations, please contact DTSM
offices at least three days prior to the scheduled meeting.