



third
street
promenade

AGENDA
Downtown Santa Monica, Inc.
BOARD OF DIRECTORS
REGULAR MEETING
THURSDAY, MARCH 23, 2017, 5:00 P.M.
1351 THIRD STREET PROMENADE, SUITE 201
SANTA MONICA, CA 90401

Notice is hereby given that a Regular Meeting of the Downtown Santa Monica, Inc. Board of Directors will be held at 5:00 P.M. on Thursday, March 23, 2017 at the offices of DTSM, Inc., 1351 Third Street Promenade, Suite 201, for the purpose of conducting the following business:

1. **Roll Call**
2. **Public Input on Items on the Agenda**
3. **Consent Calendar**
 - 3.1. Approval of Minutes: 02/23/17
 - 3.2. Information Item: Board Attendance Report
 - 3.3. Approval of Monthly Financial Statements (December 2016)
4. **Report from Board Chair** – Chairperson Barbara Tenzer will highlight items of interest to the Board (5 minutes).
5. **Report from Staff** – CEO Kathleen Rawson will advise the Board on current matters of interest (10 minutes).
6. **Reports from City Staff, Liaisons, and Consultants**
 - 6.1. Darrick Jacob, Lieutenant, will update the Board on Downtown police presence and activity (5 minutes).
 - 6.2. Jason Harris, Economic Development Manager, will update the Board on Downtown economic development (5 minutes).
 - 6.3. Planning & Community Development Staff will provide an update on Downtown planning (5 minutes).
 - 6.4. Rob York, York Consulting, will update the Board on the Downtown leasing activity and marketplace (5 minutes).

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7. **Public Input on Staff and Consultants Reports**
8. **Agenda Items – All items may result in Board action.**
 - 8.1. **1530 2nd Street CUP (#16ENT-0128)**
Development team from 1530 2nd Street, Avery Restaurant, will present plans for proposed restaurant with alcohol service.
 - 8.2. **Establishment of Regular Meeting Schedule**
Board will set the date and time of future regular meetings of the Downtown Santa Monica, Inc. Board of Directors.
 - 8.3. **Retail Study Session**
Discussion regarding status of retail on Third Street Promenade and options for enhanced engagement.
9. **Board Member Comments and Announcements**
Board member announcements and agenda item suggestions.
10. **Public Input** (Public input is permitted only on items not on the agenda that are within the subject matter jurisdiction of Downtown Santa Monica, Inc. Please note that State law prohibits Downtown Santa Monica, Inc. from taking any action on items not listed on the agenda, including issues raised under this agenda item.)
11. **Adjournment**

DOWNTOWN SANTA MONICA, INC. OFFICES ARE HANDICAPPED ACCESSIBLE.

The agenda is available in alternate format upon request by calling DTSM, Inc. offices.

If you require any special disability related accommodations please contact DTSM offices at least three days prior to the scheduled meeting.