



Media Contacts: Anita Walker, 602-953-6550, anita.walker@macerich.com
Kerry Shelanski, 303-864-1368, kerry@ks-comm.com

FOR IMMEDIATE RELEASE

MORE RETAILERS JOIN ROSTER AT SANTA MONICA PLACE

- New Names Are Hugo Boss, Juicy Couture, 7 For All Mankind, AllSaints Spitalfields, Eva Varro and Solstice Sunglass Boutique -

SANTA MONICA, Calif., Dec. 2, 2009 – Adding luster to an already exceptional roster, Santa Monica Place today named six new retailers for the three-level, open-air shopping and dining destination now under construction just two blocks from the beach in Santa Monica. The project is scheduled to open on Aug. 6, 2010.

Coming to Santa Monica Place are Hugo Boss, Juicy Couture, 7 For All Mankind, AllSaints Spitalfields, Eva Varro and Solstice Sunglass Boutique. Located on the first level will be Hugo Boss, with 2,751 square feet; Juicy Couture, with 3,078 square feet; 7 For All Mankind, with 2,270 square feet; and AllSaints Spitalfields, with 4,782 square feet. New for the second level are Eva Varro, with 1,075 square feet, and Solstice Sunglass Boutique, with 888 square feet.

“We’re so pleased that Hugo Boss, Juicy Couture and 7 For All Mankind will join Burberry as destination retailers on the first level,” said Anne Singleton, vice president of leasing, for Macerich. “Adding exciting British import AllSaints Spitalfields, as well as Ted Baker, heightens our international flavor, and bringing local designer Eva Varro and Solstice to our second level reinforces the eclectic and wide-ranging balance of brands our shoppers will find at the new Santa Monica Place.”

New to the Santa Monica Place line-up are: **Hugo Boss**, specializing in beautifully tailored men’s clothing and accessories; **Juicy Couture**, which features fun, fabulous clothing and accessories for women and girls; **7 For All Mankind**, a leader in premium denim and accessories; **AllSaints Spitalfields**, the fast-growing, fashion-forward British clothing and accessories brand; **Solstice Sunglass Boutique**, a headquarters for designer brand sunglasses; and **Eva Varro**, a local Southern California designer, whose fashions for women are currently available in select department stores and boutiques. This will be the first Eva Varro boutique.

In addition to Bloomingdale’s, which selected Santa Monica Place as the site for its first SoHo concept store outside Manhattan, and a new Nordstrom, other retailers signed on for the project include Burberry, Kitson, Nike, CB2, Michael Kors, Ted Baker, BCBGMAXAZRIA, Coach, Ed Hardy, True Religion, Joe’s Jeans, Swarovski, Love Culture, Angl, Bernini, Michael Brandon and Arthur, as well as Artevo, a technology-driven art gallery.

An important element of the new Santa Monica Place is the rooftop Dining Deck, which will offer ocean views and a carefully selected set of chef-driven restaurants and quick-casual dining options. Already announced restaurants include two concepts from nationally recognized restaurateur Richard Sandoval, Zengo and La Sandia, plus Pizza Antica, Ozumo Sushi, and XINO Restaurant + Lounge.

This fall the property announced nine fast-casual options for the Dining Deck, including: Charlie Kabob; Chick n' Ribs; Fatburger; Manchu Wok; Pinches Tacos; Sarku Japan; Stefano's Pizza; Sushi Itto; and Wetzel's Pretzels. The indoor-outdoor, fast-casual component of the Dining Deck will comprise nearly 17,000 square feet in a modern design dominated by extensive glass and open views.

The urban beach experience is a major design focus of the approximately 550,000 square-foot, new Santa Monica Place, located just two blocks from the beach and right next to the popular Third Street Promenade.

Santa Monica Place's parent company, Macerich® (NYSE:MAC), is headquartered in Santa Monica and is a fully integrated self-managed and self-administered real estate investment trust, which focuses on the acquisition, leasing, management, development and redevelopment of regional malls throughout the United States. The company is the sole general partner and owns an 87% ownership interest in The Macerich Partnership, L.P. Macerich now owns approximately 75 million square feet of gross leaseable area consisting primarily of interests in 72 regional malls. Additional information about Macerich can be obtained from the Company's Web site at www.macerich.com.

For more information about the new Santa Monica Place, visit www.santamoniacplace.com.

###