



DOWNTOWN SANTA MONICA
& THIRD STREET PROMENADE
FILMING & EVENTS

Downtown Santa Monica and the Third Street Promenade are popular locations for events as well as for photography and film shoots, and Bayside District Corporation (BDC) welcomes these activities.

We encourage Downtown merchants and businesses to support these activities as well. They bring a great deal of recognition to the area – whether it's a festival, product launch, national television spot or a scene in a movie.

BDC works with businesses and production companies to ensure that pedestrians and vehicle traffic are minimally inconvenienced and that businesses are not disturbed by the preparation, events or filming. Major events and productions generally are not permitted on Wednesday due to the Farmers' Market or on Saturday and Sunday due to the high volume of activity in the area. BDC does consider low-impact events and small productions on these days on a case-by-case basis.

Both the City of Santa Monica and Bayside District Corporation have an event and photo/film permitting process. We work in tandem with the City to ensure that all events and filming are properly permitted and occur in an orderly manner that brings value to the area.

Applications for events and filmings are available online at www.downtownsm.com.

Questions? Contact BDC at 310.393.8355.