



As one of the most popular destinations in Southern California, Third Street Promenade and Downtown Santa Monica attract numerous special events throughout the year.

Downtown Santa Monica, Inc. coordinates these events in partnership with the City of Santa Monica. A **City of Santa Monica Event Application** is required to hold an event on public space in Downtown Santa Monica, including Third Street Promenade. For more information on the Event Process, please download the **Event Guidelines** document.

In addition to the fees charged by the City, Downtown Santa Monica charges the following fees for its services and staff time:

\$200 (up to 4 hours) or \$500 (over 4 hours) for event permit coordination

\$50 an hour per staff person for site walks and/or meetings

\$50 an hour per person for day(s) of event oversight from setup through teardown

\$50 an hour per person for cleanup after teardown (if needed)

\$150 per cord for electrical cord rental and the deposit per cord is \$250 (The fee for the power is paid to the City of Santa Monica.)

\$500 per day for stage rental (if available)