



Downtown Santa Monica, Inc. Event/Activation Fee Schedule

All DTSM, Inc. location fees are nonrefundable; however, fees may be transferred to another date depending on the reason for cancelation. Contact events@downtownsm.com if you need help.

Half Block or less, including setup and strike

Up to 72 hours
\$7,500

Extra Day or fraction of
\$1,300

More than a half block to a full block, including setup and strike

Up to 72 hours
\$9,750

Extra Day or fraction of
\$1,650

Multiple Block, including setup and strike

Up to 72 hours
\$13,000

Extra Day or fraction of
\$3,000

Lot #27 at Fifth Street and Arizona Avenue, including setup and strike

Each 24 hours
\$6,000

City of Santa Monica Permits may be needed if you meet the following conditions:

- Over 75 people at the event at one time
- Have a stage over 24 inches high
- Have a built structure
- Have a generator larger than 6500 watts
- Have a large amount of recycling and trash to be placed in commercial bins
- Rent parking meters on a nearby street or close parking access to Lot #27
- Have other conditions that the City deems may add risk to the event

City of Santa Monica licenses that may be needed:

- Business License for companies, agencies, and contractors providing event logistical services

Los Angeles County Health permits that may be needed:

- If you need sinks or toilets (in Lot #27)
- If you are giving/serving food or beverages